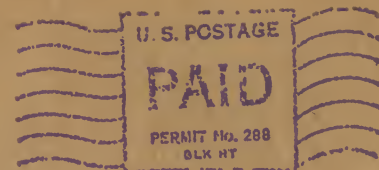


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62

63

66

68

69

71



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POPULAR MECHANICS (24 iss)	\$7.00	\$ 8.40	<u>only \$4.00</u>
LIFE (54 iss)	\$8.04	\$18.90	<u>only \$5.94</u>
HOUSE & GARDEN (12 iss)	\$6.00	\$ 7.20	<u>only \$3.00</u>
NEWSWEEK (33 iss)	\$5.71	\$13.20	<u>only \$3.63</u>
HARPER'S BAZAAR (14 iss)	\$7.58	\$10.50	<u>only \$3.98</u>

When the best magazines in America are yours to give at such low cost, you can give your relatives and friends the nicest of all gifts -- the special interest magazines they've long secretly wished for ... but never felt quite justified in ordering for themselves. For instance:

Think of the men you know who are paying for washers and ironers and dryers and air conditioners and TV's -- who have a tremendous yen to get ESQUIRE or TRUE or ARGOSY or GOLF or CAR & DRIVER but wouldn't spend the money on themselves.

Think of the women of taste you know who would thrill to the

chance to see MADemoiselle or GLAMOUR or LADIES' HOME JOURNAL regularly. They'd love you for it.

What teenage girl wouldn't squeal with delight at a subscription to INGENUE or AMERICAN GIRL? What boy wouldn't get a real kick out of his own subscription to SPORTS ILLUSTRATED?

And you can't possibly make a mistake in giving a top favorite ... like LIFE or POST or NEWSWEEK or TV GUIDE or TIME.

What a great Christmas combination! Top notch gifts at rock-bottom prices -- specially authorized by publishers for new subscriptions. You save and save.

Save \$4.00 on HOUSE BEAUTIFUL -- our price \$6.00 instead of \$10.00

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Save \$3.00 on LOOK -- our price only \$3.00 instead of \$6.00

Save \$2.22 on TIME -- our price only \$2.97 instead of \$5.19

And there are exciting gift possibilities in magazines like CAMPING JOURNAL ... ELLERY QUEEN ... PARENTS' MAGAZINE ... FAMILY HANDYMAN ... FORTUNE ... TRAVEL ... or the unique QUINTO LINGO (which has side-by-side translations of its articles in English, French, Spanish, German, and Italian).

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- ✓ EXTENDED CREDIT -- Your excellent credit standing with us entitles you to charge your entire order and wait until after January 1 before sending any payment at all.

*Free gift cards
-- see
enclosed
sample*

For even greater holiday shopping convenience, you can also take advantage of our PAY-AS-YOU-READ plan and spread payments over 3 months if you like -- without interest or service charge of any kind.

So - right now while your magazine dollars will stretch so far and will buy so many of the magazines you want, I hope you'll make out your order and AIRMAIL it back to the Clearing House (postage on us), today!

Best wishes,

Robert H. Treller

Robert H. Treller, Manager

RHT:jhxy

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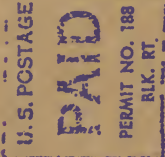
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27 issues of TIME	Regularly \$5.19 by subscription and \$10.80 at the newsstand ... <u>our price only \$2.97</u>

And that's just a start. -- For this special END-OF-THE-YEAR SALE offers you A FULL SIX DOZEN great magazines to choose from -- at Clearing House new-subscriber prices that give you up to twice as many copies for your money as you'd get at publishers' regular rates.

Did you ever see a youngster's eyes sparkle as he reaches in the mailbox and finds his very own magazine -- addressed directly to him? And what fun follows -- with things to do, things to read, things to look at in CHILDREN'S DIGEST, YOUNG MISS, JACK & JILL, or HUMPTY DUMPTY'S MAGAZINE!

) Kids love these!

Did you ever catch the gleam of delight in a woman's eye as she devours the high styles and beauty tips in the fashion pages of a magazine like GLAMOUR or MADEMOISELLE?

Did you ever see a man ease back into his favorite chair and mull over the absorbing "do-it-yourself" ideas in POPULAR MECHANICS ... or dip eagerly

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Just take a moment to look over your END-OF-THE-YEAR stamp sheet, and you'll find welcome savings on row after tempting row of popular magazines that all America loves and wants.

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Just one more thing, though. This is the very last offering of the year for a number of these magazine favorites ...

... so if you're planning to order some of these fine year-end bargain specials for yourself and your friends,
I hope you'll order soon while all these rock-bottom prices are still in effect.

The AIRMAIL postage on the back of your certificate will speed your order on its way. So -- look over your Discount Coupons now, pick out the magazine or magazines you want at these prices ...

... and then fly your order back to us at once, won't you? Thanks a lot.

Best wishes,

Robert H. Treller
Robert H. Treller, Manager

RHT:jhv

PLEASE NOTE ... for your own personal subscriptions, just paste the coupon or coupons on your certificate. In ordering for others, no coupons are necessary ... but to insure accurate magazine delivery, it will help if you print their names and addresses in the spaces provided. Announcement cards and envelopes will be sent for you to sign and mail personally.

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12 ISSUES 12
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12 ISSUES 12
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A6 23

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2½ YEARS 2½
D3 24

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12 ISSUES 12
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12 ISSUES 12
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12 ISSUES 12
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12 ISSUES 12
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23 ISSUES 23
HOLIDAY
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